



## ENTREPRENEURIAL ECOSYSTEM: EXPERTS' PERSPECTIVES OF MEXICO

Área de investigación: Entorno de las organizaciones

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### Abstract

Entrepreneurial ecosystem is a recent research approach, that is helping to understand how new innovative and competitive new firms emerge in determinate geographic space and also under which conditions these entrepreneurship activities interact with other components of the “ecosystem”. Using this conceptual framework this study identifies some factors that difficult the entrepreneurial activity, some others that foster it, and finally some actions that can be taken to promote the entrepreneurial activity in Mexico. We use the Global Entrepreneurship Monitor, National Experts Survey applied to 72 key informants in Mexico between the years of 2015 and 2016. Our results show that financial support is one of the main factor that is an obstacle for new firm creation, public pro-entrepreneurship programs the main that foster it, and finally have better governmental policies could enhance entrepreneurship activities in experts' opinion. We conclude with some implications for public policies in the Mexican entrepreneurial ecosystem framework.

